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# Sample News Release

For information please contact:

Your name, your phone number

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**FOR IMMEDIATE RELEASE**

## **Local Farm Supply Retailer, Community to Celebrate Top Environmental Honor**

**CITY, STATE ABBREVIATION** (date) – *Company name, Name of city, state*, joined the ranks of agriculture’s top environmental stewards when it received a state/ regional/ national Environmental Respect Award. To celebrate this honor with the community, Company name will host a Celebration Day event day, date at time.

Celebration Days is a program designed to bring community recognition to those fertilizer and ag-chemical retailers who took the extra step to operate their businesses in an environmentally sound manner. Attendees to the event will get a tour of the award-winning business and a chance to help honor those in agriculture who work to preserve and protect the environment every day.

*“Quote from a company representative about what Celebration Days means to the company. Ex: It is a chance for us to ...,” said company representative, title.*

The Environmental Respect Awards are the agricultural industry’s highest recognition for environmental stewardship among U.S. agricultural retailers, those who serve farmers and ranchers with the nutrients, pest control and agronomic information critical to effective crop production.

*“Quote from a company representative about what it feels like to win an Environmental Respect Award.” said company representative, title.*

For seventeen years, DuPont Crop Protection and *CropLife™* magazine have sponsored the Environmental Respect Awards in a continuing effort to honor farm supply businesses that preserve and protect the environment in the course of their service to their farmer-customers. The program seeks to recognize good stewards, encourage stewardship among other ag businesses, and disseminate information that provides managers with ideas on improving their operations.

*Add paragraph about your specific company/business. How many acres does the company cover? What/how many growers does the company serve? What are some environmentally safe practices the company participates in?*

*“Final quote from company representative about how important environmental respect is to the company.” said company representative, title.*

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