



# Environmental Respect Awards

Asia Pacific • Eastern Europe • Latin America • United States

The Environmental Respect Awards is an initiative established and sponsored by **DuPont Crop Protection** and conducted by **CropLife**® and **Farm Chemicals International**® magazines to recognize and promote environmental stewardship in farm supply retailers and distributors around the world. The program began in the United States in 1990 and in 2004, the Environmental Respect Awards expanded to the Asia/Pacific region. The program is now offered to Latin America and Eastern Europe as well. You can get more information about the Environmental Respect Awards program at [www.croplife.com/era/](http://www.croplife.com/era/)

## What are the objectives?

- To honor fertilizer/ag chemical retailers who are preserving and protecting the environment by operating their businesses in an environmentally sound manner, to the benefit of their customers, employees and community.
- To provide information on the excellence of these facilities in such a way that other retailers will be encouraged to improve their operation and involve themselves in leadership activities.
- To share good news about environmentally responsible agriculture around the world.

## How are the awards structured?

Farm supply retailers from the specified regions around the world request entry kits from *CropLife* magazine, *Farm Chemicals International* or a DuPont representative. These retailers then conduct an audit of their own businesses, using the Environmental Respect Self-Audit Entry Booklets, and submit the booklet with supporting photos and documentation to *CropLife* and *Farm Chemicals International* for independent, confidential review.

### Levels of recognition in the United States:

- Recognition for all who enter.
- A state honor for a business from each state judged to be the best in that state.
- A regional honor to one business from each of five regions.
- A top national award to the business judged to be the best among the regional winners, and identified as the “National Winner” for that year.

### Levels of recognition in Asia Pacific, Eastern Europe and Latin America:

- Merit Awards for multiple businesses in a country that represent stewardship excellence.
- Country-level honor for the business judged to be best among the merit winners, and identified as the “Country Champion” for each respective country.
- A top regional award for the business judged to be the best among the Country Champions and identified as the “Ambassador of Respect” for that year.

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## What accomplishments are honored?

- Demonstration of leadership in plant-site compliance, proper application techniques and retail outlet safety of all kinds.
- Display of concern for customer service and safety, and promotion of environmental stewardship among farmer-customers.
- Active participation in environmental stewardship and in safety education for employees, customers and the community. Also:
  - Physical Plant Improvements
  - Emergency Response Readiness
  - Personal Commitment
  - Employee Education
  - Innovative Technology
  - Waste Minimization
  - Product Safety/Proper Use Education
  - Customer Involvement
  - Community Outreach
  - Educational Enrichment

## What do winners receive?

### Environmental Respect Awards – United States

- All who complete the self-audit booklet receive a recognition plaque.
- **State winners** receive a crystal trophy, and a publicity effort touting their award-winning facility.
- **Regional winners** receive a crystal trophy, a publicity effort and an expense-paid trip for a company representative and spouse to attend a special event in Washington, D.C. in the summer.
- The **National Winner** receives a special crystal trophy, a publicity effort and an expense-paid trip for two company representatives to be honored on Capitol Hill. The national winner also has the opportunity to visit one of the winning facilities in another country as an “Ambassador of Respect”.

### Environmental Respect Awards – Asia Pacific Eastern Europe, Latin America

- **Merit winners** and all who completed the self-audit booklet receive a congratulatory letter and recognition in *Farm Chemicals International* magazine as participants.
- **Country Champions** are awarded a plaque, recognition in *Farm Chemicals International* magazine, and a publicity effort touting the award-winning facility.
- The business selected as the “**Ambassador of Respect**” for each region receives a special crystal trophy, and a publicity effort. The winning businesses have the opportunity to select representatives to fly to the United States where they will be honored on Capitol Hill and will attend an agriculture and sight-seeing tour including a visit to an award-winning facility in the United States.

## Selection Process

### Environmental Respect

**Awards – United States:** The selection committee is made up of previous U.S. regional Environmental Respect Award winners, industry experts from state, regional and national associations, and other industry organizations. *CropLife* magazine is responsible for assembling the committee and conducting the process independently.

### Environmental Respect Awards – Asia Pacific, Eastern Europe, Latin

**America:** Selection committees are made up of previous Environmental Respect Award winners from each region, representatives from DuPont Crop Protection, *Farm Chemicals International* and other industry organizations. *Farm Chemicals International* is responsible for assembling the selection committee and conducting the process independently.