



EXECUTIVE SUMMARY



WE ARE ENVIRONMENTAL RESPECT

SPIRIT OF RESPECT AWARD

We're Honoring Your Spirit!

When the Environmental Respect Awards was launched in 1990, retailers were invited to "walk across the road and look at their business as others see it." Since then, more than 5,000 businesses in 18 countries have walked this road and participated in the effort, established and sponsored by DuPont Crop Protection, CropLife and Farm Chemicals International magazines.

Of those 5,000, only 142 have been selected as regional or national winners. You are one of those businesses.

As a past regional or national winner, your business has already provided evidence that proves your commitment to environmentalism. Now, we want to honor you for continuing that commitment.

What are the objectives?

- To honor fertilizer/ag chemical retailers who are preserving and protecting the environment by operating their businesses in an environmentally sound manner, to the benefit of their customers, employees and community.
- To provide information on the excellence of these facilities in such a way that other retailers will be encouraged to improve their operations.
- To share good news about environmentally-responsible agriculture around the world.

How are the awards structured?

Past Environmental Respect Award regional- and national-winning farm supply retailers request entry kits from CropLife magazine or a DuPont representative. Using the entry materials, these retailers share their story, describing how they have carried the flag of environmental respect in the years since their last award. All participants receive a plaque and a publicity effort honoring their continued initiatives. One business will be selected as the top winner and two representatives will receive an all-expense paid trip to Washington, D.C. to be honored.

What accomplishments are honored?

To be honored with a Spirit of Respect Award, the winning business will need to demonstrate how it has not only maintained but improved upon environmental initiatives and encouraged others to raise their standards. Winners will be honored for:

- Energy, enthusiasm and spirit toward environmental stewardship initiatives.
- The sustainability of the business's environmental stewardship commitment over time, including how the company has maintained that effort since its previous award).
- Demonstrated leadership, education and outreach.

What are the guidelines to enter?

To enter, you must be a past regional or national Environmental Respect Award winner; have won your award three or more years ago (your business is not eligible if it won an award in the last three years); and submit one entry per location. The entry must represent the facility that won an Environmental Respect Award in a previous year. Please do not submit entries that represent multiple locations.

CropLife



The miracles of science™